

hospitality investment
& real estate event



Hotel Property Award 2024



about 196+ forum Munich

196+ forum Munich is the European hospitality investment & real estate event, which for more than 20 years now has been a regular annual feature accommodating networking and know-how transfer between industry experts when it comes to hotel properties. 196+ forum Munich will continue to offer a highly-qualified communication platform and consists of a varied stage programme, workshops, discussions and opportunities for exhibitors and various networking formats for the hospitality industry.

2024's event will take place on **Wednesday, 09 October** beginning with a conference part and will culminate in the gala evening with the presentation of the "Hotel Property Award". On **Thursday, 10 October 2024** we offer optional Walk & Talk Tours which will take you to new hotel openings, exclusive pre-opening site-visits and other hidden gems in the city of Munich.



about 196+ forum Munich

Up to 10 nominees, three finalists and the winner of the competition will be presented and awarded during the conference.

The event targets **decision-makers** from the European hotel and real estate industry consisting of delegates from hotel groups, banks, owners, developers, real estate investors, construction companies and suppliers, as well as architects, interior designers, hoteliers and hotel real estate consultants and brokers.



about the Hotel Property Award



The prestigious industry Award targets hotels that **were completed and opened in Europe between January 2023 and June 2024**. The prize goes to a hotel which stands out from among its competitors in terms of architecture, design and innovation, no matter whether it is a luxury or a budget hotel, a chain hotel or privately managed, short or long stay, city hotel or holiday resort. 196+ forum Munich regards a homogeneous combination of all the individual aspects to form a winning, and ultimately economically-successful, hotel



concept as crucial, regardless of the category into which a particular hotel falls.

about the Hotel Property Award



An **expert jury** will select up to ten nominees from among all the applicants in **early September**.

All applicants will be introduced during the conference and the nominated hotels will be showcased as part of the digital exhibition area.

The decision of the jury will be primarily influenced by a number of different, non-exclusive, criteria:

- › the **originality** of the accommodation concept
- › **architectural quality** (building and facade)
- › **integration into the project's surroundings**
- › **design** (interior fittings)
- › **innovation** (planning and construction, design)
- › **operation and technology** (innovative, sustainable, digital)
- › **profitability** (construction cost vs. expected RevPar)



previous Hotel Property Awards have been presented to:

Falkensteiner Hotel Montafon (2023) | Wilmina, Berlin (2022) | Ruby Luna Hotel & Bar Düsseldorf (2021) | Grand Park Hotel Rovinj, Croatia (2020) | Schgaguler Hotel, Castelrotto, Italy (2019) | QO Amsterdam, Netherlands (2018) | Bretterbude, Heiligenhafen (2017) | Hotel Reichshof Hamburg CURIO Collection by Hilton (2016) | Hotel Zoo Berlin (2015) | Holzhotel Forsthofalm, Leogang, Austria (2014) | Radisson Blu, Nantes, France (2013) | Topazz, Vienna, Austria (2012) | 25hours HafenCity, Hamburg (2011) | Roomers, Frankfurt am Main (2010) | Lindner Hotel Tierpark Hagenbeck, Hamburg (2009) | 25hours by Levis, Frankfurt am Main (2008) | Schlosshotel Elmau (2007) | Daniel, Graz, Austria (2006) | Colosseo, Europapark Rust (2004) | Hotel Amigo Brussels, Belgien & Accor Suite Hotel Hamburg (2003) | Hilton Cologne (2002)



Hotel Property Award winners



Falkensteiner Hotel Montafon
(2023)



Wilmina, Berlin
(2022)



Ruby Luna Hotel & Bar Düsseldorf
(2021)



Grand Park Hotel Rovinj
Croatia (2020)



Schgaguler Hotel
Castelrotto, Italy (2019)



QO Amsterdam,
Netherlands (2018)

how to apply?

Please read the **instructions and Conditions of Participation** before you start the application process. We charge a nominal fee of 149 € (net, plus VAT) for participating in the competition. The application has to be submitted online:

[Online application](#)

The final submission deadline is 14 July 2024. You should expect to take about 45 minutes to enter all the necessary information in the online form and upload any additional photographs, plans, etc.

Should you have any questions prior to applying, please contact:

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