



Press invitation

## **196+ hotelforum: European conference for hotel and real estate experts in Munich on October 6 and 7**

- **Award ceremony "Hotel Property Award" 2022**
- **Presentation of the award winners in advance: press conference at 3.15 p.m.**

**Munich, September 9, 2022** - The 196+ hotelforum in Munich, which celebrates its 20th anniversary this year, is a communication platform for investors, developers, operators, owners, architects, designers, consultants and suppliers for the hospitality sector.

A diverse conference program on October 6 at the Hotel Bayerischer Hof offers networking opportunities on a European level. On October 7, an additional program is planned at KaSpaces until noon. The highlight of the 196+ hotelforum is the gala evening on the occasion of the "Hotel Property Award" ceremony.

**The press conference, at which the winners will be presented in advance, will take place at 3:15 p.m. in the Cinema Lounge.**

The detailed program for both days can be found here:

<https://www.196plus.com/196-forum/196-hotelforum/agenda-196-hotelforum-2022/>

Participation for media representatives is free of charge. Please register with **Martina Rozok**, [martina.rozok@196plus.com](mailto:martina.rozok@196plus.com). We look forward to welcoming you in Munich at the 196+ hotelforum 2022.

### **More information about 196+ hotelforum:**

196+ hotelforum is the European Hotel Development Conference, which has been a regular annual feature accommodating networking and exchanges between experts when it comes to hotel properties since 2002. As a hybrid conference, 196+ hotelforum will offer a highly-qualified communication platform for the



hospitality industry, with a varied stage programme and various networking formats. It will culminate in the gala evening on the occasion of the presentation ceremony for the “Hotel Property Award” on Thursday, 6 October 2022, once more at the Hotel Bayerischer Hof Munich. An additional programme at KaSpaces is planned until midday on 7 October. You will find more information at <https://196plus.com>

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