



Press release

196+ forum Munich: Launch of the call for entries for "Hotel Property Award 2024"

- **Applications for the competition open until July 14**

Munich, 29 Mai 2024 – For the 22nd edition of the European hotel industry conference 196+ forum Munich, the call for entries for the "Hotel Property Award 2024" started, which is aimed at European hotels that have been built and opened between January 2023 and June 2024 or which have been completely closed rebuilt and repositioned after complete closure.

The prize will be awarded at the 196+ forum Munich on Wednesday, October 9 during the gala evening. This year's competition is again looking for innovative hotel and hospitality concepts that have dealt with the ever more rapidly changing conditions for the international hospitality industry and have implemented this in terms of design and concept.

The call for entries addresses hotel developers as well as owners and operators and architects. City and vacation hotels from all over Europe that stand out from the competition with a successful overall concept of architecture, design and innovation can apply for the industry award. The decisive factor is the homogeneous combination of the individual aspects into a successful and economically successful hotel concept, regardless of the hotel's categorization.

The application process takes place on-line, for the participation in the competition a nominal fee of 149 euro plus value added tax is raised. The prestigious prize is being awarded for the 22nd time.

A jury of experts will select up to ten nominees from all applicants at the end of August. The deadline for entries is July 14, and the application forms are available at <https://award.196plus.com/hotel-property-award-2024>.



More information about 196+ forum Munich:

196+ forum Munich is the European conference for hospitality and real estate experts and since 2002 the annual networking fixture for professional exchange in the field of hospitality real estate. As a specialist conference, 196+ forum Munich is a highly qualified communication platform with a versatile stage program, various networking formats for the hospitality real estate industry as well as an established start-up pitch for the "Hospitality UPGRADE Award". The highlight is the "Hotel Property Award" ceremony. In 2024, 196+ forum Munich will take place on October 9, followed by "walk & talk" tours on October 10 to special hospitality-related locations in Munich's city center. Further information at <https://196plus.com/>

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