

# 196+ forum Vienna Programme

## 26 November 2023 Welcome Reception

19:30 – 24:00	Welcome Reception
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## 27 November 2023 Conference Programme

Day Programme	
08:00 – 09:00	Networking & Registration
09:00 – 09:15	Welcome to the 196+ forum Vienna!
09:15 – 10:10	Meeting three Industry Leaders
10:10 – 10:30	Ask us anything... ESG simply defined
10:30 – 11:00	Networking Break
11:00 – 12:30	<p>Focus Sessions I &amp; II</p> <p><i>Choose 1 of the 2 Focus Sessions:</i></p> <p>Focus Session I: Hospitality &amp; Living</p> <ul style="list-style-type: none"><li>• Step by Step Guide to Build Sustainable Hotels</li><li>• Case Studies on Hotel Investment</li><li>• Employees of Tomorrow</li></ul> <p>Focus Session II: Tourism &amp; Culture</p> <ul style="list-style-type: none"><li>• The Sustainable Tourist</li><li>• ESG City Strategies by Leading Players</li><li>• Diversity &amp; Inclusion</li></ul>
12:30 – 14:00	Networking Lunch

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14:00 – 15:30	<p>Learning from Workshops – Insights into other Industries</p> <p><i>Choose 2 out of 9 Workshops:</i></p> <ul style="list-style-type: none"><li>• Learning from... Social Businesses</li><li>• Learning from... Retail</li><li>• Learning from... the Automotive Sector</li><li>• Learning from... Restaurants</li><li>• Learning from... Food &amp; Beverages</li><li>• Learning from... Architecture &amp; Design</li><li>• Learning from... Fashion</li><li>• Learning from... Health &amp; Wellness</li><li>• Learning from... Real Estate</li></ul>
15:30 – 16:00	Networking Break
16:00 – 16:30	Hotel Innovation Award – The Nominees are...
16:30 – 17:00	Closing & Wrap-up of the Day
Evening Programme	
18:30 – 23:00	Aperitif & Festive Dinner at Weltmuseum with the Hotel Innovation Award Ceremony

## 28 November 2023 Walk & Talk Tours

09:00 – 12:00	Morning Tour: The Centre of Vienna
13:00 – 16:00	Afternoon Tour: The Outskirts of Vienna