

hospitality events
for curious minds

196+ forum



www.196plus.com

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196+ events connect decision makers in the hospitality industry, a business sector where the importance of personal exchange is vital. Therefore, we have created hospitality events for curious minds.

The hospitality sector is operating in an increasingly complex environment, where new trends are the drivers of constant change and innovation. We are inviting the movers and shakers, the technology players and game changers to speak about the latest developments.

196+ one mind, one world,
one umbrella for our events

196: 196 stands for the number of countries in the world (193 UN member states, two UN observer states and one country which is recognised by the majority of UN members) the plus for other territories, potential future countries and limitless possibilities!

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29 November 2021

196+ forum Vienna

Hotel Andaz Vienna

New edition! 196+ forum Vienna: 29 November 2021

Established in 2007 as INTERNATIONAL HOTEL INVESTMENT & DESIGN CONFERENCE, the IHIDC and the Hospitality Gipfel have been the key platforms in recent years where the industry's leading hotel investors, developers, operators and advisors in Austria and CEE came together.

As of 2021, the two previous conferences will be merged and renamed to 196+ forum Vienna, focusing on hospitality investment & innovation. At the 196+ forum Vienna, leading hotel investors, developers, operators, technology players and game changers speak about the latest trends and developments.

Let's meet again

In 2021 the 196+ forum Vienna will be taking place on 29 November 2021.

After more than one year of virtual meetings, online conferences and perfecting the art of Zoom business meetings, it is certainly time to meet again. Noticing the desire of the industry to gather in person, we will hold this conference LIVE on 29 November 2021 in Vienna.

We will be following a strict hygiene concept, so please rest assured your health is of our utmost importance. Attendance will be as per government regulations and participants will have to be either tested, vaccinated or recovered from a Covid infection in the last six months.

The 196+ forum Vienna provides an ideal platform to promote the latest activities, meet co-operation partners and stay up to date with industry trends – by networking with other leaders and decision makers.

196+ forum Vienna is a one-day conference presenting expert debates, interactive sessions, insightful case studies and networking opportunities. At the conference leading hotel investors, developers & operators address the key challenges of the industry.

We are looking forward to welcome you to the 196+ forum Vienna!

Why should you attend?

To:

- + meet industry and opinion leaders.
- + learn about trends from the experts.
- + take part in discussions which shape the future of our industry.
- + make new contacts and refresh existing ones.
- + discover new ideas exhibited at the event.

Who will attend?

- + Investors, hotel owners, developers
- + Financiers & advisors
- + Chain CEOs & Executives
- + Independent hotel representatives & franchisees
- + Consultants, real estate agents, travel & tourism experts
- + Architects & designers
- + Legal, technology & logistic experts
- + Tourism, destination & government officials

Networking

The opportunity to network is one of the main reasons why so many executives attend our events. Meeting the right people is one of the most important items in concluding successful deals.

Pre-conference networking

Our contact system allows registered delegates to pre-arrange meetings before you even arrive at the conference, ensuring you make the most out of your valuable time.

Networking opportunities

We strive for opportunities to network according to the regulations that will be in place at a time.



Overview of previous partners and sponsors

				
				
				
				
				
				
				

Become a sponsor

Profiling your business to the industry's top decision makers is the perfect way to produce bottom-line returns.

	Platinum	Gold	Silver
Complimentary delegate registration to the event	3 participants	2 participants	1 participant
10% discount to sponsor's own clients & contacts	✓	✓	✓
Speaking opportunity during the programme	✓	✗	✗
Membership of the advisory board	✓	✗	✗
Exhibition space	✓	✓	✓
Full page ad in the event program	✓	✓	✗
Introduction of the company in a special edition of the 196+ events newsletter	✓	✗	✗
Individual promotion through social media	✓	✓	✓
Logo on name badges	✓	✗	✗
Logo on 196+ events roll up	✓	✓	✓
Logo on event website	✓	✓	✓
Logo on ticket registration page	✓	✓	✗
Logo on home screen of registration & event app	✓	✗	✗
Download link on event app to the sponsors own website	✓	✓	✓
Private meeting room at your disposal for the entire conference	✓	✗	✗
	€ 5.000,00	€ 3.500,00	€ 2.000,00

* All prices are net excluding VAT.

Confirm your sponsorship for the 196+ forum Vienna on the 29 November 2021

We would like to confirm the following package for the conference on 29 November 2021 (please tick the relevant box):

Platinum 5.000,00 €

Gold 3.500,00 €

Silver 2.000,00 €

Company

All prices are net plus the statutory VAT. We reserve the right to change dates and locations. Should restrictions imposed by the government, force us to cancel the event, all money paid will be refunded.

The parties to this agreement consent to treat all information resulting from the cooperation confidentially and to protect them from access by third parties to the best of their ability.

I hereby agree to the above conditions:

Date

**Signature,
Company Stamp**

If you are interested in finding out more about
the sponsorship opportunities, please contact:

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196+ events Vienna

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